



**IRI FieldShield**  
PII / PHI Classification & Masking

## **Product Overview**



**Technical Summary, Samples, and Specifications**



# Table of Contents

<b>Introduction</b>	2
<b>Operations</b>	2
<b>Architecture</b>	3
<b>PII Discovery</b>	4
Data Classification & Masking	4
ER Diagramming	5
Database & Flat-File Profiling	6
Unstructured Data Discovery	7
Structured Data Discovery	8
<b>Static Data Masking Functions</b>	9
Masking Job Wizards	9
Masking Rules	10
Masking Function Dialogs	11
Encryption and Decryption	11
Hashing	12
Bit Scrambling (ASCII De/Re-ID)	12
Encoding and Decoding	13
Randomization	14
Redaction (String Masking)	15
Pseudonymization	16
Filtering or Removal	17
Expression and String Functions	18
Tokenization	19
<b>Re-ID Risk Scoring</b>	20
Anonymization (Blurring and Bucketing)	22
<b>Software Development Kit / DDM</b>	23
FieldShield Library Process	23
Code Samples	24
<b>Technical Specifications</b>	25
Data Sources	26
Targets	27
Platforms	27
<b>Licensing Information</b>	28
<b>Professional Services</b>	28

# Introduction

Consumers, patients, students and others expect their personally identifiable information (PII) and other sensitive data to remain protected from exposure, misappropriation and misuse. The companies and government agencies who collect, store, and/or process PII and other sensitive data are obliged to not only keep faith with these individuals, but assume the risks of financial liability or damage to their reputations for privacy law violations and data breaches.

The need to protect this data at risk -- at rest or in flight -- remains especially acute in traditional, transactional sources of data. Typically these are relational databases and structured files stored locally, or increasingly, in the cloud. They may also be used in testing and development.

One of the best ways to safeguard this data is by [masking](#) it through functions applied at the column level. This approach obfuscates data in secure and compliant ways that can nullify the effects of a data breach, differentiate access to original values, protect downstream applications from aforementioned risks, support auditing and still leave data usable for testing and analysis.

[IRI FieldShield®](#) is a robust data masking product for PII in databases and files. It was designed to help you adhere to both business rules and data privacy laws in a consistent, deterministic manner, either as a standalone solution or embedded in ETL, DevOps, or bespoke applications.

FieldShield is also a content-aware data loss prevention tool because it helps you find and apply the right 'shields' to only those fields that need masking. These field-level masks are also safer because even a breach of one field or encryption key still leaves remaining columns safe with their different protections. Contrast that to single password access to a full data source or silo.

# Operations

Most FieldShield users start with integrated data classification and discovery operations. They then create and run -- automatically or manually in an Eclipse IDE called [IRI Workbench](#) -- data masking tasks or batch jobs (for multiple sources at once), with or without using data classes or masking rules, and without relying on formally defined schema constraints.

Masking jobs are ultimately defined in FieldShield Control Language (.fcl) scripts, which use the same ([SortCL](#)) program syntax as [IRI CoSort®](#) for transformation, cleansing, and reporting, [IRI NextForm®](#) for data and database migration, and [IRI RowGen®](#) for synthesizing test data. FieldShield and all of the above SortCL spinoffs are included along with visual ETL and other big data management features in the [IRI Voracity®](#) platform.

FieldShield library functions documented in an SDK can also be used for dynamic data masking or unmasking, and to embed data protections into distributed applications or SQL calls.

For PII in semi-structured and unstructured document and file formats, including free form text, MF Office documents, .pdf's and images, and multiple NoSQL DBs, [IRI DarkShield®](#) can be used. Both FieldShield and DarkShield can also find and mask PII stored in [Excel spreadsheets](#), but [IRI CellShield®](#) is purpose-built for operating on data directly within Excel. The data masking functions are the same between the tools, so the ciphertext should remain consistent across the enterprise if you use more than one IRI masking tool.

# Architecture

FieldShield masks DB and file sources in LAN or cloud systems running Linux, Unix or Windows.

FieldShield uses IRI Workbench for client-side data discovery, and design of data-masking jobs, which serialize as portable text scripts that run from Workbench or the command line.

Some of the same scripts also run interchangeably in Hadoop MR2, Spark, Spark Stream, Storm or Tez for users of the [big data](#) edition of IRI Voracity.

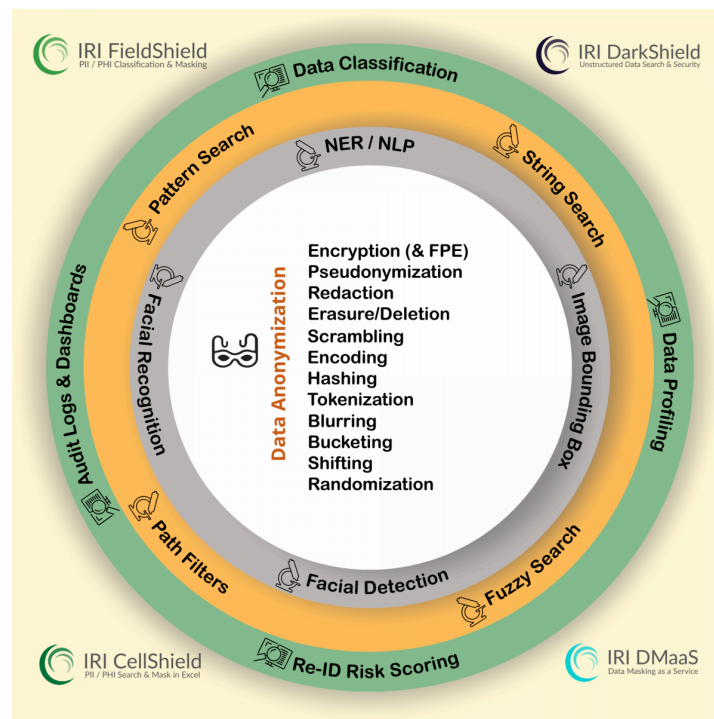
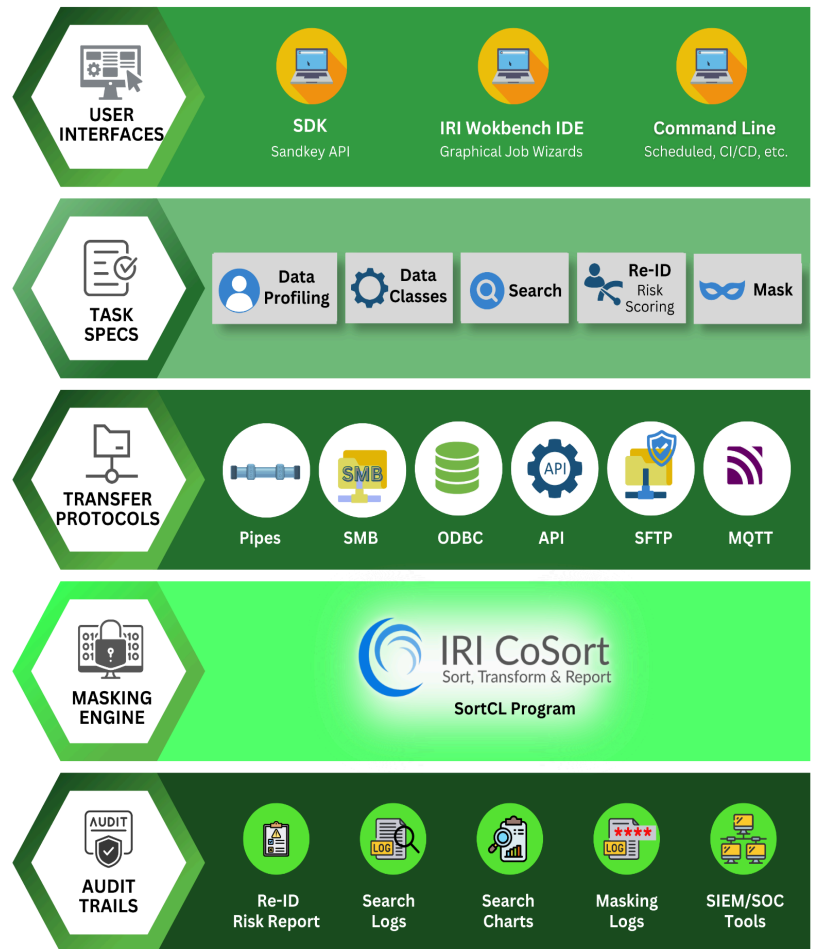
FieldShield metadata is also fully supported in Workbench data models, DataSwitch, and Quest Mapping Manager. All offer graphical job creation, modification, and management.

Separate Workbench wizards profile sources, create metadata, classify and search, and score re-identifiability risk.

FieldShield masking functions can also be called into programs written in C/C++, Java, and .NET through libraries in a separately available SDK.



## Version 6 Architecture



# PII Discovery

FieldShield's included data profiling and classification tools, pattern searches, forensic metadata discovery, and metadata management systems support data masking and governance by exposing the locations and attributes of PII before and after protection.

These tools are provided in [IRI Workbench](#), the graphical IDE for FieldShield data discovery and masking jobs, built on Eclipse™. Included wizards support the discovery and definition of PII across disparate data sources, including DB tables, flat files, and dark (unstructured) data sources. Multiple reports from these search logs are produced, as are [interactive dashboards](#).

These discovery processes can also support data cleansing, integration (ETL), subsetting, reformatting, test data generation, data wrangling, and reporting. Unique among data masking tools is this easy and guarded secret of performing such functions in conjunction with, or directly within, FieldShield masking and other metadata-compatible IRI data management operations.

## Data Classification & Masking

Define and manage enterprise-wide data class libraries, and use them to search and mask data across multiple sources at once. For more information, read this end-to-end how-to article:

<https://www.iri.com/blog/data-protection/iri-data-classification/>

or watch the video:

[https://www.youtube.com/watch?v=ALwQA9OigK8&ab\\_channel=IRITheCoSortCo](https://www.youtube.com/watch?v=ALwQA9OigK8&ab_channel=IRITheCoSortCo)

The screenshot displays the IRI Workbench interface, which is built on the Eclipse IDE. It shows several windows:

- Preferences - Data Classes and Groups:** A dialog box for configuring data classes. It lists active classes such as SENSITIVE, NAMES, FRSTNAME, LAST\_NAME, FULL\_NAME, PIN\_US, HAT, and DAYS. Buttons for Add, Edit, Remove, Import, and Export are visible.
- New Data Class or Group:** A dialog box for creating a new data class. The name is set to "POSTAL\_CODE\_US" and the rank is "Data Class". A matchers table is shown with a pattern "\b[0-9]{5}[-](0-9){4}?\b" of type PATTERN.
- Data Class Contents:** A window showing a tree view of data classes, including CREDIT\_CARD, SCOTT.PERSONS, and SCOTT.PERSONS.CREDIT\_CARD.
- Data Class Data Info Details:** A window for configuring a data class. It includes a table for defining field-to-class mappings and a preview of the selected input data.
- Table Info:** A table with columns: Field, Data Class, %Matching, Field Rule, Create Class, Edit Class, Auto Classify, Create Rule, Save Set, Select All, Select None.
- Preview of the selected input:** A table showing search results for the SCOTT.PERSONS.CREDIT\_CARD class.
- Console:** Shows the execution of a SQL query: "SELECT \* FROM 'SCOTT'.PERSONS'". The results are displayed in a table below.

Field	Data Class	%Matching	Field Rule	Create Class	Edit Class	Auto Classify	Create Rule	Save Set	Select All	Select None
SSN		0								
LASTNAME	user	0								
FIRSTNAME		0								
ADDRESS		0								
CITY		0								
STATE		0								
ZIP		0								
CREDIT_CARD	CREDIT_CARD	user								

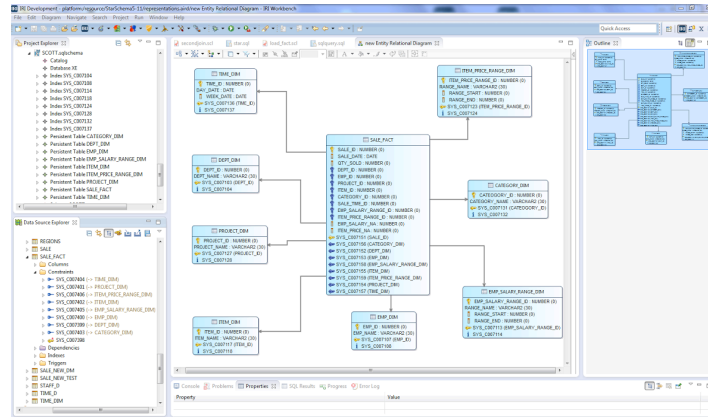
Row	SSN	LASTNAME	FIRSTNAME	ADDRESS	CITY	STATE	ZIP	CREDIT_CARD
1	064467005	Stoneroad	Warelene	75933 W 345 Wky	Houlton	ME	04730	601440092735994
2	131109018	Montcalm	Damoncras	29306 W 741 Ave	Whitney	WY	26294	601441853276185
3	081359012	Qualla	Neemia	83582 S 550 F...	Scottsville	WY	14546	342082376147477
4	400920125	Fairweather	Aaven	47050 E 483 Newe	Steteville...	FL	32297	4409509755979233
5	127583726	Micozzi	Kadel	35443 HE 717 Hwy	Sulphur B...	TX	75483	601187413220681
6	401177014	Klitz	Dulainday	59526 HE 316 701	Tum	AZ	85089	9511973702020462
7	114264178	Homepood	Takela	82309 E 218 C...	Fort Salmer	GA	31751	6011982126965239
8	401417592	Woodhill	Jenona	5684 N 476 Drive	Long Bottom	OH	45743	6011986449894612
9	127828189	Acciavatti	Samarzi	67189 S 952 A...	Hount Ste...	WI	54645	4479745143172329

# E-R Diagramming

Analyze the structure of, and relationships between, tables you select graphically in any connected database. For more information, see:

[www.iri.com/blog/vldb-operations/er-diagrams-in-iri-workbench/](http://www.iri.com/blog/vldb-operations/er-diagrams-in-iri-workbench/)

This wizard produces a diagram you can also customize, edit manually to change table attributes, and reproduce in different image formats for display and dissemination.



# Database & Flat-File Profiling

Through built-in profiling wizards, you can produce statistics on the content and character of structured data sources and check the referential integrity of any connected RDB. Also supported are ad hoc searches using matches to data in lookup files, Java RegEx patterns, and fuzzy-matching algorithms. For more information, see:

[www.iri.com/blog/data-transformation2/database-profiling-in-iri-workbench/](http://www.iri.com/blog/data-transformation2/database-profiling-in-iri-workbench/), and

[www.iri.com/blog/iri/iri-workbench/flat-file-profiling/](http://www.iri.com/blog/iri/iri-workbench/flat-file-profiling/)

**Database Profiler**  
Select a table and options to specify what you would like generated in your database profile.

Connection profile: Twitter Oracle

Table selection:  
 SCOTT.CARS  
 SCOTT.CARS\_ORACLE  
 SCOTT.CARS\_ORACLE1  
 SCOTT.CHEEFS  
 SCOTT.CHEEFS\_100  
 SCOTT.CHEEFS\_NEWSQL

Columns:  
 All  
 Basic  
 Row Count  
 Distinct Count  
 Duplicate Count  
 Null Count  
 Empty Count  
 Value Count  
 Minimum Value  
 Median Value

**Pattern Search**  
Specify one or more regular expressions to report on the values in selected table columns.  
 Pattern: `^W=^VV@(\w+)?+1,GA-Za+<3,2,6@VwVVV,TVV?b`

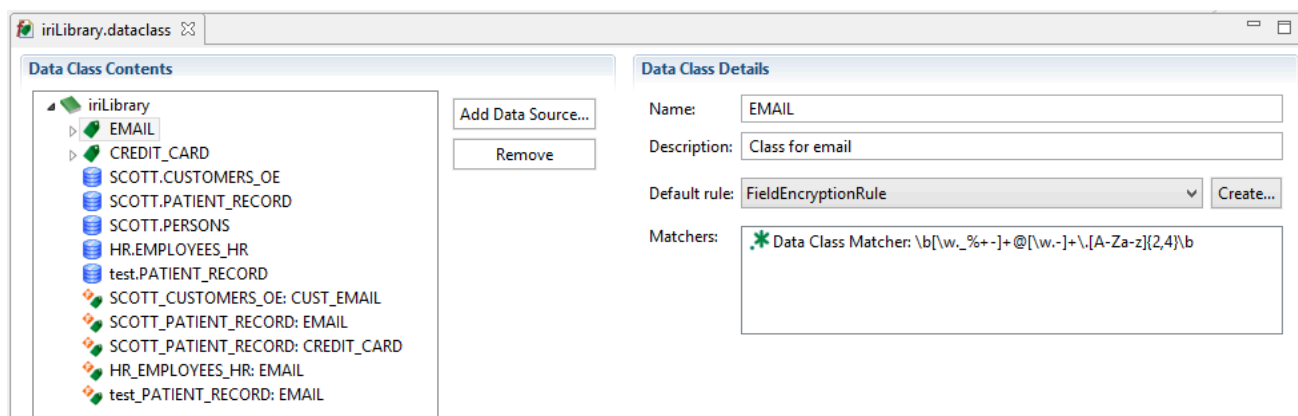
Table Name	Column Name	Regular Expression
SCOTT.CARS	NAME	.
SCOTT.CARS	MANUFACT	^W=^Su-+-(\w+)?+1,GA-Za+<3,2,4,3
SCOTT.CARS	PRODUCED	^W=^VV@(\w+)?+1,GA-Za+<3,2,6@VwVVV,

Table Name	Column Name	Row Count	Distinct Count
ACARDS	TOKEN#	7	7
ACARDS	CARD_NO	7	7
ACARDS	CAMPAIGN	7	7
ACARDS	PROMO_ID	7	3
ACARDS	PROMO_NUM	7	3
ACARDS	CUST_ID	10000	10000
ACARDS	FULL_NAME	10000	9497
ACARDS	CREDIT_LIMIT_K	10000	2
ACARDS	LOYALTY_CUST_ID	5000	5000
ACARDS	PURCHASE_LEVEL	5000	5000
ACARDS	TOKEN#	5000	3914
ACARDS	CARD_NO	7	7
ACARDS	ANUMBER	20	20
ACARDS	ASTRING	20	20
ACARDS	ATIMESTAMP	20	20
ACARDS	ANUMBER	0	0
ACARDS	ASTRING	0	0
ACARDS	ATIMESTAMP	0	0
COUNTRIES	COUNTRY_ID	25	25
COUNTRIES	COUNTRY_NAME	25	25
COUNTRIES	REGION_ID	25	4
OP_T_81	SD	1000	1000
OP_T_81	EN	1000	979
OP_T_81	SITE_CD	1000	947
OP_T_81	OPT_CD_101	1000	30
OP_T_81	OPT_CD_SHRT_NM_2	1000	100
OP_T_81	OPT_CD_SRCTYPE_6	1000	977
OP_T_81	LOAD_TIMESTAMP	1000	1
DEPARTMENTS	DEPARTMENT_ID	27	27

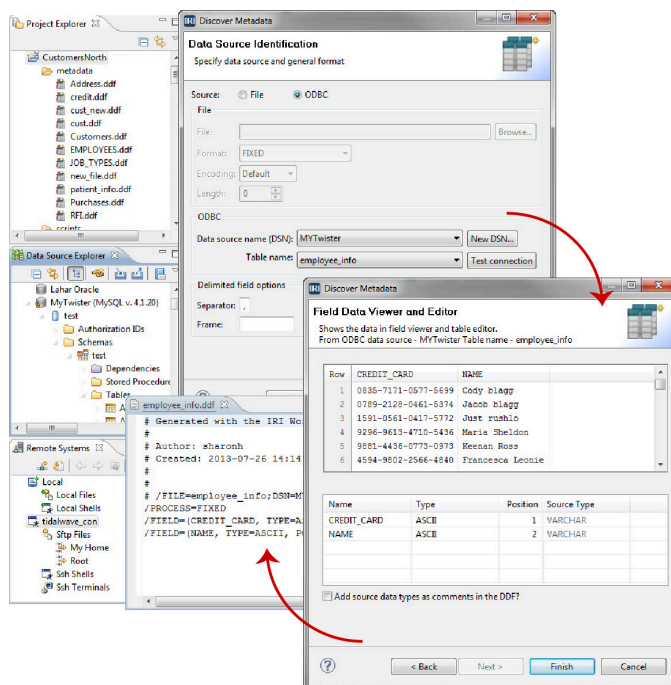
# Structured Data Discovery & Definition

IRI Workbench wizards connect to flat files and RDBs to find PII in multiple folders and schemas at once and facilitate the application of consistent masking rules. Searches can be performed within the data profiling wizards linked above, or from within fit-for-purpose wide-scan wizards.

[Schema-wide data class searches](#) can find one or more data classes or groups which can leverage multiple search methods at once. There is also a wizard for [bulk-searching PII in structured files](#) in one or more folders using the same data classes and their search methods.



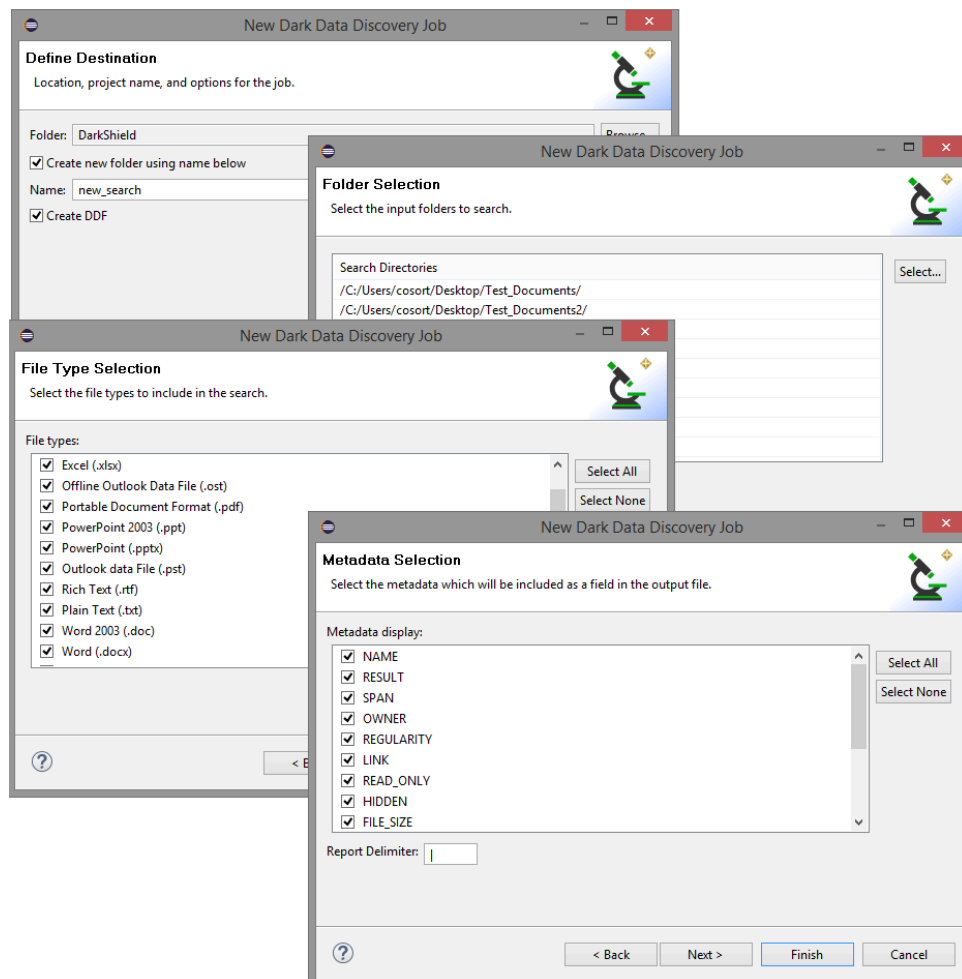
You can also define and redefine column names, offsets, and data types automatically. They can also save and share the metadata in centralized data definition files and Git repositories.



For more information, see: [www.iri.com/blog/vldb-operations/table-filtering-iri-workbench](http://www.iri.com/blog/vldb-operations/table-filtering-iri-workbench)  
[www.iri.com/blog/iri/iri-workbench/using-the-metadata-discovery-wizard](http://www.iri.com/blog/iri/iri-workbench/using-the-metadata-discovery-wizard)  
<https://www.iri.com/blog/iri/iri-workbench/sharing-iri-data-management-jobs-via-git/>.

## Semi & Unstructured Data Discovery (and Masking)

Because PII also exists in MS Office documents, .pdf, .rtf, and .xml files, logs and images, BLOB and CLOB columns, NoSQL databases, and other so called “dark data” repositories, it may be important to find, if not mask it. If you have the right to use [IRI DarkShield wizards in IRI Workbench](#), you can find data in the same data classes as FieldShield, produce discovery reports and forensic metadata, and apply the same masking functions to the same data classes.



Because [IRI DarkShield](#) uses the same data classes and masking functions as FieldShield (as well as CellShield EE for spreadsheet-side masking), it preserves data and referential integrity for the same original PII values regardless of their source and silo, on-premise or in the cloud.

Also like FieldShield, DarkShield can search and mask structured data sources such as flat files and relational databases, too. However, there are several things that only FieldShield can do with structured data that DarkShield cannot; see [this FAQ](#) to compare and contrast them.



## Static Data Masking Functions

The protection method you choose for each field depends on your need for security, reversibility, appearance, and speed. In addition to FieldShield's built-in functions, you can also write and call your own field functions at runtime.

FieldShield supports multiple masking functions, in multiple categories:

- multiple, NSA Suite B and FIPS-compliant encryption (and decryption) algorithms, including *format-preserving* encryption
- SHA-1 and SHA-2 hashing
- ASCII de-ID (bit scrambling)
- binary encoding and decoding
- blurring and bucketing (anonymization for HIPAA)
- random value generation or selection
- redaction (full or partial string masking)
- reversible and non-reversible pseudonymization
- filtering or omission (erasure for GDPR)
- literal or lookup value replacement
- byte shifting and (sub)string functions
- tokenization (for PCI DSS compliance)
- custom (user written and linked) routines

FieldShield uses state-of-the-art encryption algorithms that are very difficult to crack. And you can further strengthen encryption with random tokenization, hashing, and secure, or by changing encryption keys. Three encryption key management techniques are built in, and FieldShield is also compatible with the [Microsoft Azure Key Vault](#) and [Alliance Key Manager](#) from Townsend Security.

FieldShield data obfuscation techniques can also forever protect original values. Choosing a non-reversible method like redaction or filtering removes any computational basis for deriving the original value.

## Masking Job Wizards

Several automatic data masking job creation wizards are supplied in IRI Workbench for **bulk**, static data masking. There are data class masking wizards for tables in [database schema](#), and structured files in [directories](#). Both leverage the same data classes and their [associated](#) search methods and [masking rules](#).

FieldShield users in the IRI Voracity platform can now also make use of the real-time [IRI Ripcurrent](#) facility to mask certain databases **incrementally** using the same data classes and functions; i.e., when source rows change. Please see this article for more information:

<https://www.iri.com/blog/data-protection/real-time-incremental-data-masking/>

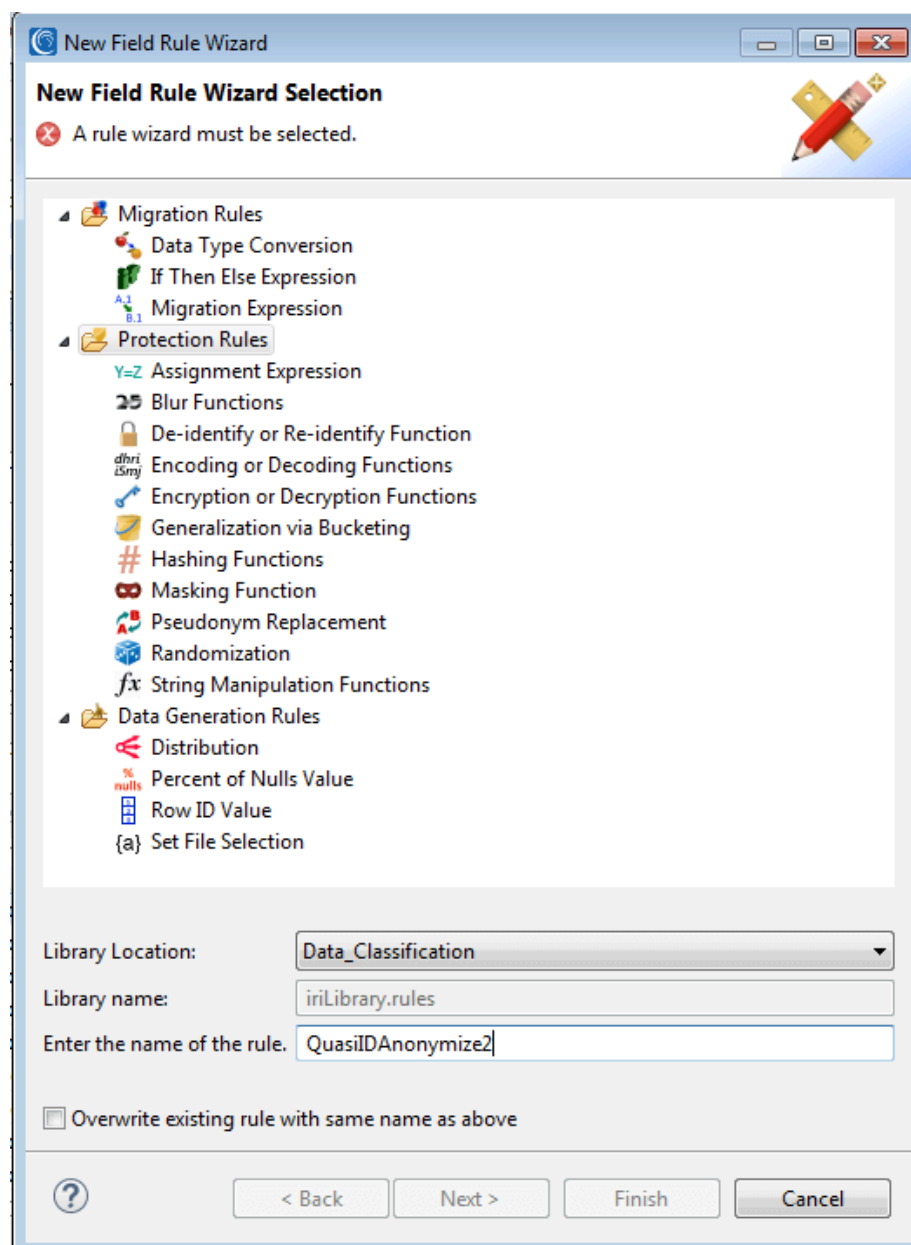
# Masking Rules

In the IRI Workbench [GUI for FieldShield](#), built on Eclipse, a variety of protection functions are available through the use of rule wizards that enable you to create simple or complex protection formatting for the script.

You can use the rule one time, or save it to a rule library for multiple or future use. The library is stored in the individual project. You can also create a rule library in each project, or create (and share) a rules project in which to store a single library for shared use.

When creating a new protection job with multiple tables and columns, use the Field Modification Rules dialog to create one of the many available types of protection.

When editing an existing job script, use the graphical Target Field Layout editor to create and add rules to the rule library, and then apply them to the job.



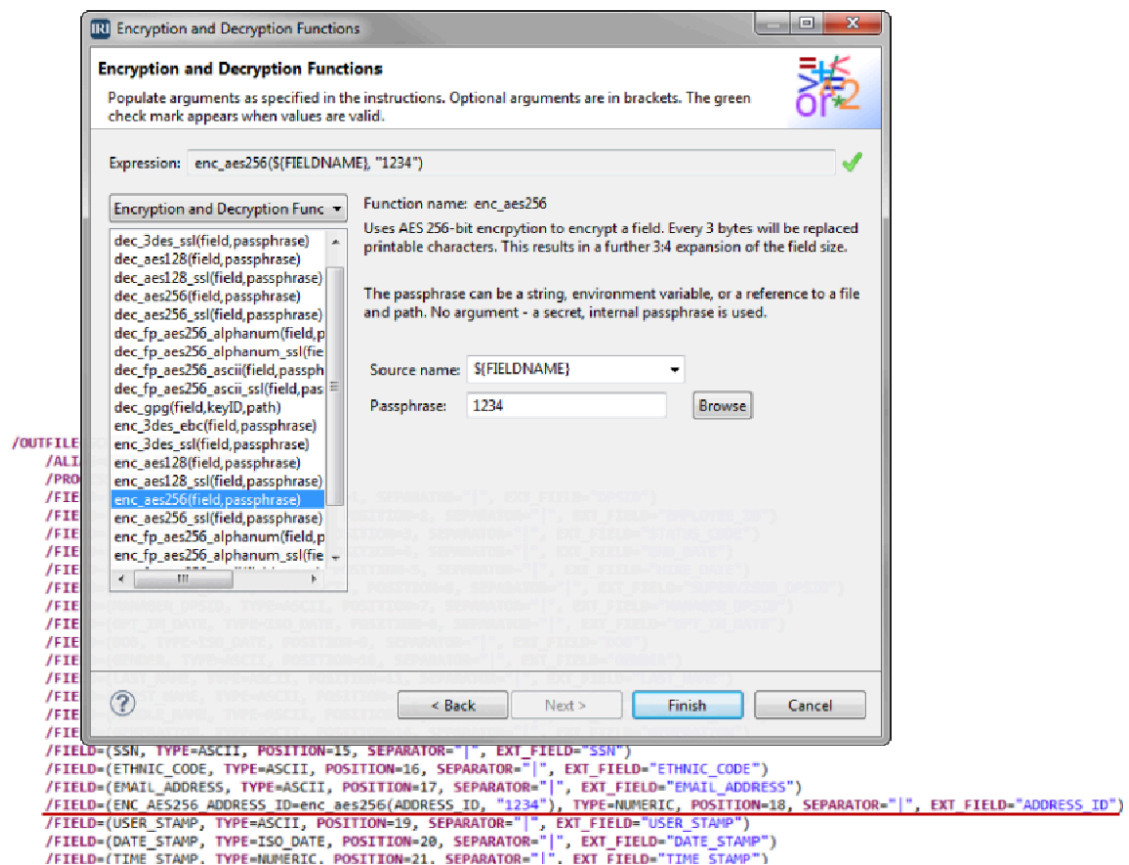
## Selected Masking Function Dialogs

Most FieldShield functions can be applied visually in IRI Workbench dialogs, which appear in new job wizards, or when opened from the job script window or outline, or visual workflow.

## Encryption and Decryption

[Encryption](#) is one of the best ways to protect PII and primary account numbers (PANs) and other sensitive data because you use a specific key that makes the encrypted data generally unreadable. The data can only be decrypted using a matching decryption protocol and key.

FieldShield includes 3DES, AES, FIPS-compliant OpenSSL, and GPG encryption and decryption libraries. That dialog is shown below, but remember that you can also supply your own, custom encryption and decryption functions that you write and link.

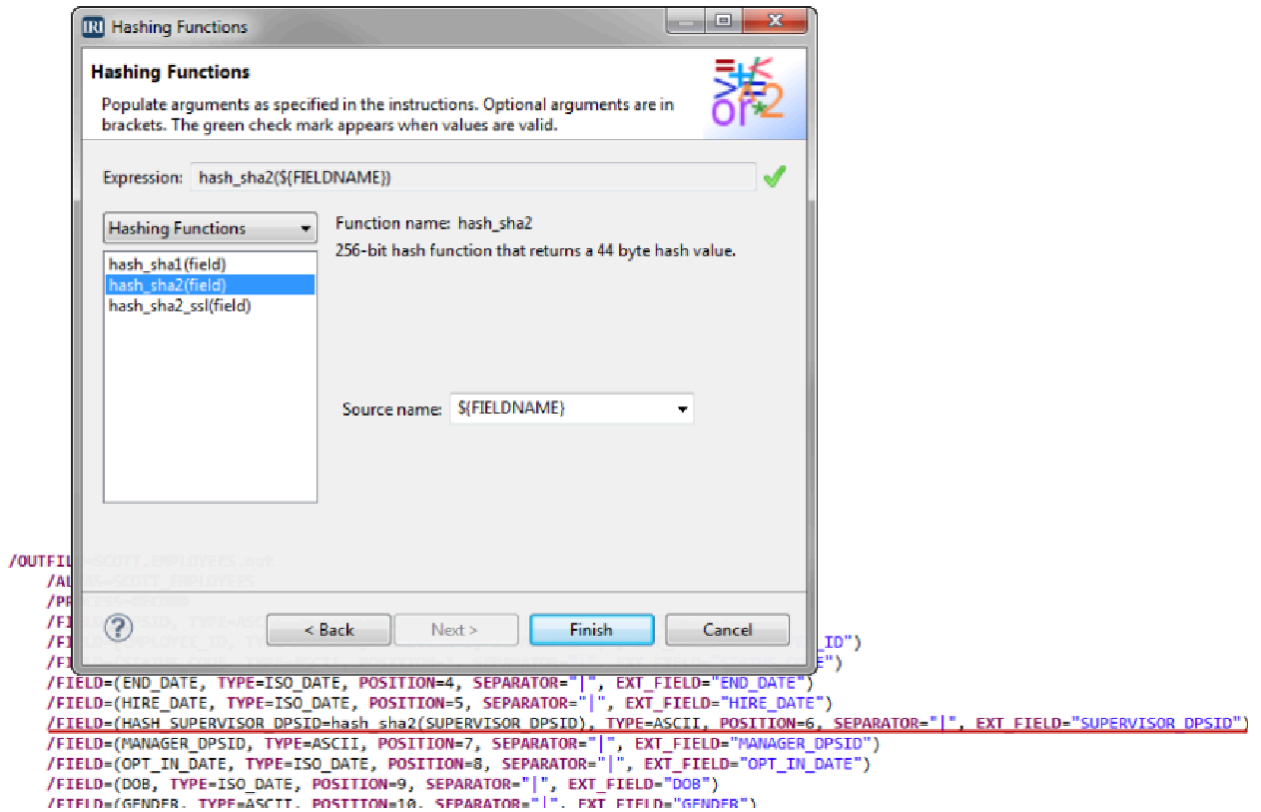


The most popular FieldShield function is 256-bit AES [format-preserving encryption](#) because the resulting ciphertext resembles the original field format and value.

FieldShield supports multiple [encryption key management methods](#) as well, to help authenticate users, and secure and rotate keys.

# Hashing

[Hashing](#) is a difficult-to-reverse data masking technique that converts a variable length "message" (e.g., someone's password) into an obfuscated, fixed-length, alphanumeric string. The purpose of the (Secure Hash Algorithm) SHA-2 field-level routine, for example, is to return a hash of the data string in a given field or column.

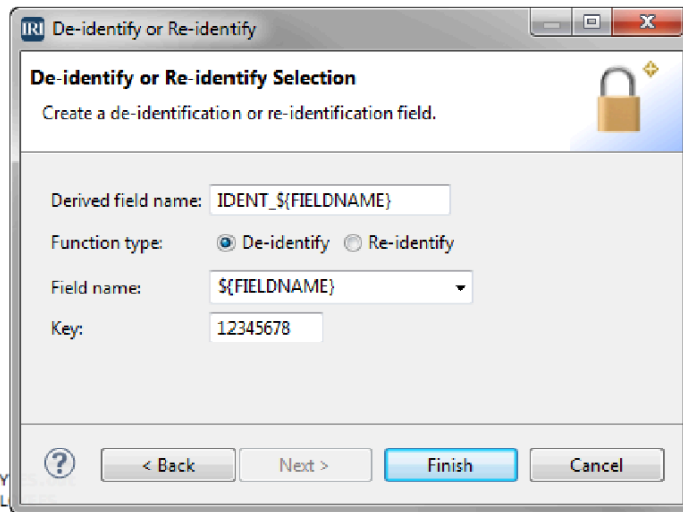


This is also known as a cryptographic hashing function. For any number of input bytes, the routine always returns a 32-byte hash code (in binary) that internally translates to a 44-byte, base64 value. Hashing is a useful technique for integrity checking. SHA-1, SHA-2, and SHA-2 OpenSSL are available.

## Bit Scrambling (ASCII De/Re-ID)

FieldShield can de- and re-identify PII, protected health information (PHI), and other sensitive field data in databases and files by [scrambling](#) data. This uses less computational overhead (and security) than encryption and decryption. At the same time, the de-identified field can look more realistic and still be recovered by using an encryption-style key.

The de-identification key used by FieldShield is a user-specified string, where the same string is used for subsequent re-identification. The hexadecimal range of the data contents to be de-identified must fall within the ASCII printable character range.



```

/OUTFILE=SCOTT.EMPLOY
/ALIAS=SCOTT_EMPL
/PROCESS=RECORD
/FIELD=(DPSID, TYPE=ASCII, POSITION=1, SEPARATOR="|", EXT_FIELD="DPSID")
/FIELD=(IDENT EMPLOYEE ID=de_identify(EMPLOYEE ID, "12345678"), TYPE=NUMERIC, POSITION=2, SEPARATOR="|", EXT_FIELD="EMPLOYEE ID")
/FIELD=(STATUS_CODE, TYPE=ASCII, POSITION=3, SEPARATOR="|", EXT_FIELD="STATUS_CODE")
/FIELD=(END_DATE, TYPE=ISO_DATE, POSITION=4, SEPARATOR="|", EXT_FIELD="END_DATE")
/FIELD=(HIRE DATE, TYPE=ISO DATE, POSITION=5, SEPARATOR="|", EXT_FIELD="HIRE DATE")

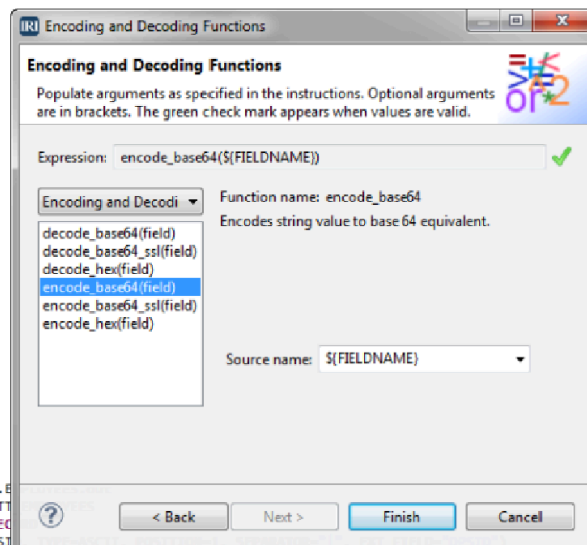
```

## Encoding and Decoding

Unlike encryption functions FieldShield supplies, [encoding](#) is not a particularly secure method of de-identification. While it does not require a passphrase or key to reverse, it is convenient and secure enough for some applications. Only the equivalent decoding function provided in FieldShield will reveal the original source values.

Use encoding routines when you need to encode byte data to be stored and transferred over media that are designed to deal with text data, such as email.

Three types of encoding convert the data in an ASCII string into its base64 equivalent value. An OpenSSL implementation of base 64 encoding is also available. The third type of encoding returns the hexadecimal representation of the byte input.



```

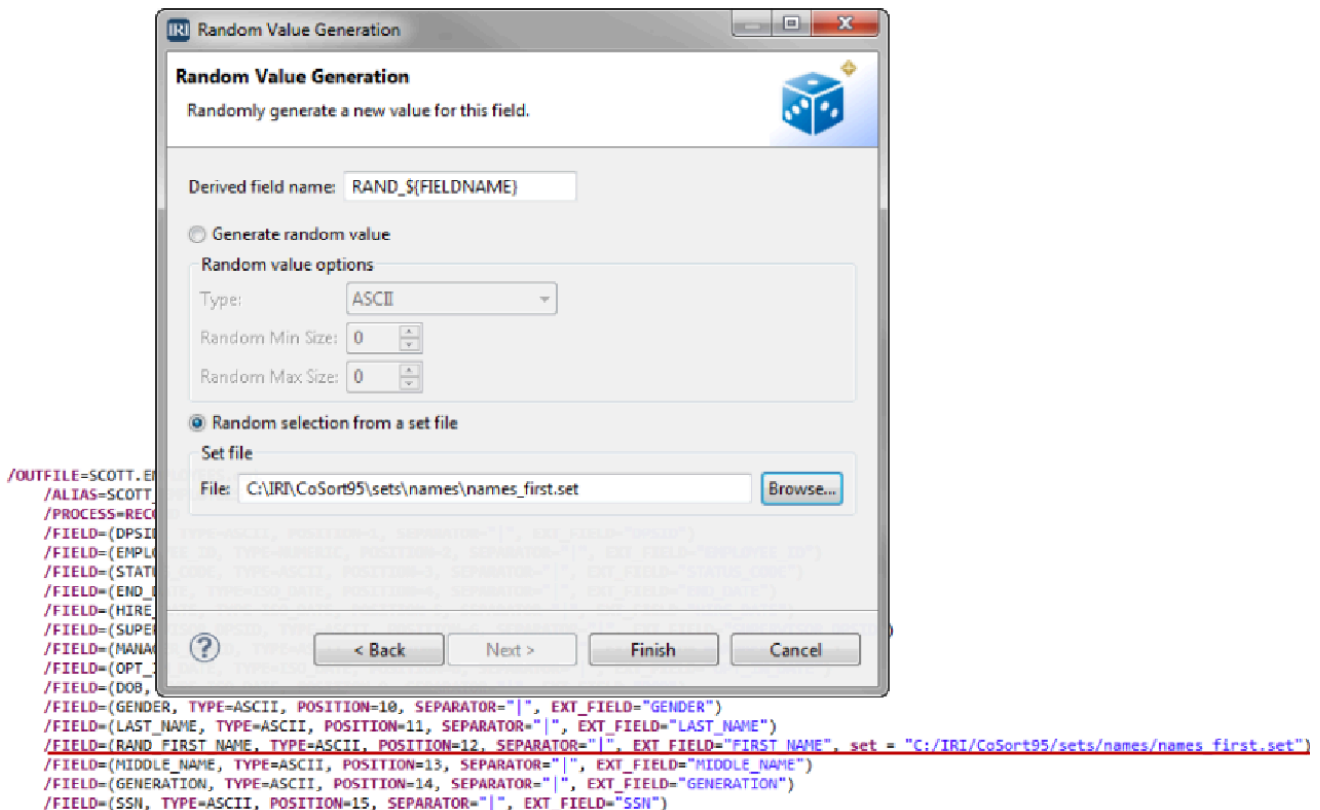
/OUTFILE=SCOTT.E
/ALIAS=SCOTT
/PROCESS=REC
/FIELD=(DPSID
/FIELD=(EMPLOYEE_ID, TYPE=NUMERIC, POSITION=2, SEPARATOR="|", EXT_FIELD="EMPLOYEE_ID")
/FIELD=(STATUS_CODE, TYPE=ASCII, POSITION=3, SEPARATOR="|", EXT_FIELD="STATUS_CODE")
/FIELD=(END_DATE, TYPE=ISO_DATE, POSITION=4, SEPARATOR="|", EXT_FIELD="END_DATE")
/FIELD=(ENC_B64_HIRE_DATE=encode_base64(HIRE DATE), TYPE=ISO DATE, POSITION=5, SEPARATOR="|", EXT_FIELD="HIRE DATE")
/FIELD=(SUPERVISOR_DPSID, TYPE=ASCII, POSITION=6, SEPARATOR="|", EXT_FIELD="SUPERVISOR_DPSID")
/FIELD=(MANAGER_DPSID, TYPE=ASCII, POSITION=7, SEPARATOR="|", EXT_FIELD="MANAGER_DPSID")
/FIELD=(OPT IN DATE, TYPE=ISO DATE, POSITION=8, SEPARATOR="|", EXT_FIELD="OPT IN DATE")

```

# Randomization

Replacing real values with random values is another secure, but non-reversible way to shield PII from disclosure, while maintaining the original structure of the input data. It works in two ways:

- 1) *Random data generation*, where random values are generated based on a data type with a random minimum and maximum size. Using random data, especially numbers, can make the protected field look somewhat real, while not requiring the use of any real data or protective overhead.
- 2) *Random selection from a set file*, which can use more realistic data from:
  - an alpha-numeric list of values; output values appear as they do in the set;
  - numeric values and ranges; output values contain only the listed numbers, or a specified range of numbers; or,
  - date values and ranges; for only listed dates, or those in a specified range.



# Redaction (String Masking)

Personally identifying information (PII) that is not needed for downstream processing or recovery should be [redacted](#) (masked) to prevent misuse. While DBAs can remove columns in tables, there are few alternatives for masking data in different ways across multiple databases and flat-file sources.

Only selected parts of the data should be exposed. At the same time, anonymization should preserve the original storage format and overall field appearance so that the platform structure or application need not be altered. Masking all but the last four digits of a credit card or social security number is a common requirement.

### Masking Function

Replaces a range of characters in the required source field with a replacement character.

Source field: \$(FIELDNAME)

Use predefined masks

Predefined Masks

Mask Example: {0}123456789 => \*\*\*\*\*

Mask: Whole Field

Define

Argument: USA SSN

Mask: Canada SIN

Start position: Chile RUT

Length: Denmark CPR

Type: Finland PIN

UK NINO

```
/OUTFILE=SC
/ALIAS=
/PROCES
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=
/FIELD=(MIDDLE_NAME, TYPE=ASCII, POSITION=13, SEPARATOR="|", EXT_FIELD="MIDDLE_NAME")
/FIELD=(GENERATION, TYPE=ASCII, POSITION=14, SEPARATOR="|", EXT_FIELD="GENERATION")
/FIELD=(MASK_SSN=replace chars(SSN, "*"), TYPE=ASCII, POSITION=15, SEPARATOR="|", EXT_FIELD="SSN")
/FIELD=(ETHNIC_CODE, TYPE=ASCII, POSITION=16, SEPARATOR="|", EXT_FIELD="ETHNIC_CODE")
/FIELD=(EMAIL_ADDRESS, TYPE=ASCII, POSITION=17, SEPARATOR="|", EXT_FIELD="EMAIL_ADDRESS")
/FIELD=(ADDRESS_ID, TYPE=NUMERIC, POSITION=18, SEPARATOR="|", EXT_FIELD="ADDRESS_ID")
```

**Masking Function**

# Pseudonymization

[Pseudonymization](#) provides the level of realism you may require for your business. Two types of pseudonymization are available in FieldShield: recoverable and non-recoverable.

The recoverable function builds a lookup, or two-column set, file containing the original names from the input source, and substitution values randomly selected from that data to be paired with the original values. This effectively creates a shuffled list of real names so that there is no direct association between the original people and their attributes within other columns.

The non-recoverable function performs a random lookup from a supplied list, or single-column set file of names. You can choose among common first, last or both names, as well as gender. This allows the names to appear real without compromising any one's identity.

**Pseudonym Replacement Field Rule**  
Create a pseudonym field that will use values in a set file as substitutes for the original field's values.

Pseudonymize field:

Use provided pseudonym list (non-recoverable)

Name options

Name type:

Sex:

Order:

Default pseudonym list file:

Use only unique names from pseudonym list  
(Blanks inserted when # of records is greater than # of unique names)

Use your own pseudonym list (non-recoverable)

User pseudonym list

Pseudonym list file:

Use original field as a look-up into pseudonym list

Use random draw from pseudonym list

Use only unique names from pseudonym list  
(Blanks inserted when # of records is greater than # of unique names)

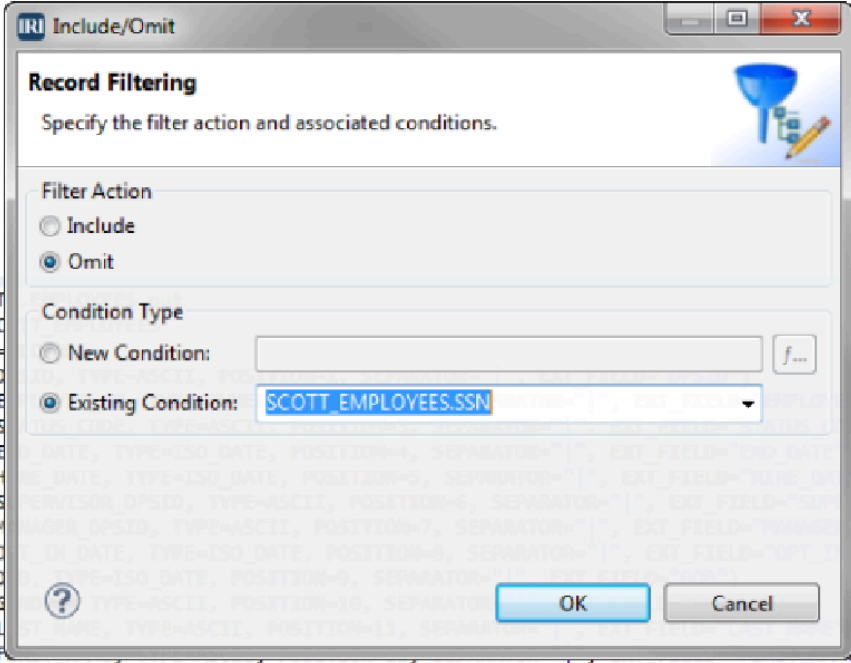
```
/OUTFILE=SCOTT.EMPLOYE
/ALIAS=SCOTT_EMPLOYE
/PROCESS=RECORD
/FIELD=(DPSID, TYPE=ASCII, POSITION=1, SEPARATOR="|", EXT_FIELD="DPSID")
/FIELD=(EMPLOYEE_ID, TYPE=ASCII, POSITION=2, SEPARATOR="|", EXT_FIELD="EMPLOYEE_ID")
/FIELD=(STATUS_CODE, TYPE=ASCII, POSITION=3, SEPARATOR="|", EXT_FIELD="STATUS_CODE")
/FIELD=(END_DATE, TYPE=DATE, POSITION=4, SEPARATOR="|", EXT_FIELD="END_DATE")
/FIELD=(HIRE_DATE, TYPE=DATE, POSITION=5, SEPARATOR="|", EXT_FIELD="HIRE_DATE")
/FIELD=(SUPERVISOR_ID, TYPE=ASCII, POSITION=6, SEPARATOR="|", EXT_FIELD="SUPERVISOR_ID")
/FIELD=(MANAGER_ID, TYPE=ASCII, POSITION=7, SEPARATOR="|", EXT_FIELD="MANAGER_ID")
/FIELD=(OPT_IN_DATE, TYPE=DATE, POSITION=8, SEPARATOR="|", EXT_FIELD="OPT_IN_DATE")
/FIELD=(DOB, TYPE=DATE, POSITION=9, SEPARATOR="|", EXT_FIELD="DOB")
/FIELD=(GENDER, TYPE=ASCII, POSITION=10, SEPARATOR="|", EXT_FIELD="GENDER")
/FIELD=(LAST_NAME, TYPE=ASCII, POSITION=11, SEPARATOR="|", EXT_FIELD="LAST_NAME", set = ONCE "C:\IRI\CoSort95\sets\names\names_last.set")
/FIELD=(FIRST_NAME, TYPE=ASCII, POSITION=12, SEPARATOR="|", EXT_FIELD="FIRST_NAME")
/FIELD=(MIDDLE_NAME, TYPE=ASCII, POSITION=13, SEPARATOR="|", EXT_FIELD="MIDDLE_NAME")
/FIELD=(GENERATION, TYPE=ASCII, POSITION=14, SEPARATOR="|", EXT_FIELD="GENERATION")
```

IRI has also documented a method for maintaining unique pseudonyms and avoiding collisions as source values grow. See [this article](#).



## Filtering or Removal

[Removal](#) is useful when sensitive data is not allowed in production or replicated data stores, or when it is just not needed in a future process step. You can easily remove columns or specific values from a database or file.



The screenshot shows a dialog box titled "Include/Omit" with a "Record Filtering" section. The "Filter Action" is set to "Omit". The "Condition Type" is "Existing Condition" with the value "SCOTT\_EMPLOYEES.SSN" selected. The background shows a list of field definitions for a data file, including fields like MIDDLE\_NAME, GENERATION, SSN, ETHNIC\_CODE, EMAIL\_ADDRESS, ADDRESS\_ID, USER\_STAMP, DATE\_STAMP, TIME\_STAMP, CREATED\_BY, CREATION\_DATE, UPDATED\_BY, and LAST\_UPDATE\_DATE. The line "/OMIT WHERE SCOTT\_EMPLOYEES.SSN" is highlighted in red.

```
/OUTFILE=SCOT
/ALIAS=SCOT
/PROCESS=
/FIELD=(D
/FIELD=(E
/FIELD=(S
/FIELD=(E
/FIELD=(H
/FIELD=(S
/FIELD=(M
/FIELD=(C
/FIELD=(D
/FIELD=(G
/FIELD=(L
/FIELD=(F
/FIELD=(MIDDLE_NAME, TYPE=ASCII, POSITION=13, SEPARATOR="|", EXT_FIELD="MIDDLE_NAME")
/FIELD=(GENERATION, TYPE=ASCII, POSITION=14, SEPARATOR="|", EXT_FIELD="GENERATION")
/FIELD=(SSN, TYPE=ASCII, POSITION=15, SEPARATOR="|", EXT_FIELD="SSN")
/FIELD=(ETHNIC_CODE, TYPE=ASCII, POSITION=16, SEPARATOR="|", EXT_FIELD="ETHNIC_CODE")
/FIELD=(EMAIL_ADDRESS, TYPE=ASCII, POSITION=17, SEPARATOR="|", EXT_FIELD="EMAIL_ADDRESS")
/FIELD=(ADDRESS_ID, TYPE=NUMERIC, POSITION=18, SEPARATOR="|", EXT_FIELD="ADDRESS_ID")
/FIELD=(USER_STAMP, TYPE=ASCII, POSITION=19, SEPARATOR="|", EXT_FIELD="USER_STAMP")
/FIELD=(DATE_STAMP, TYPE=ISO_DATE, POSITION=20, SEPARATOR="|", EXT_FIELD="DATE_STAMP")
/FIELD=(TIME_STAMP, TYPE=NUMERIC, POSITION=21, SEPARATOR="|", EXT_FIELD="TIME_STAMP")
/FIELD=(CREATED_BY, TYPE=ASCII, POSITION=22, SEPARATOR="|", EXT_FIELD="CREATED_BY")
/FIELD=(CREATION_DATE, TYPE=ISO_DATE, POSITION=23, SEPARATOR="|", EXT_FIELD="CREATION_DATE")
/FIELD=(UPDATED_BY, TYPE=ASCII, POSITION=24, SEPARATOR="|", EXT_FIELD="UPDATED_BY")
/FIELD=(LAST_UPDATE_DATE, TYPE=ISO_DATE, POSITION=25, SEPARATOR="|", EXT_FIELD="LAST_UPDATE_DATE")
/OMIT WHERE SCOTT_EMPLOYEES.SSN
```

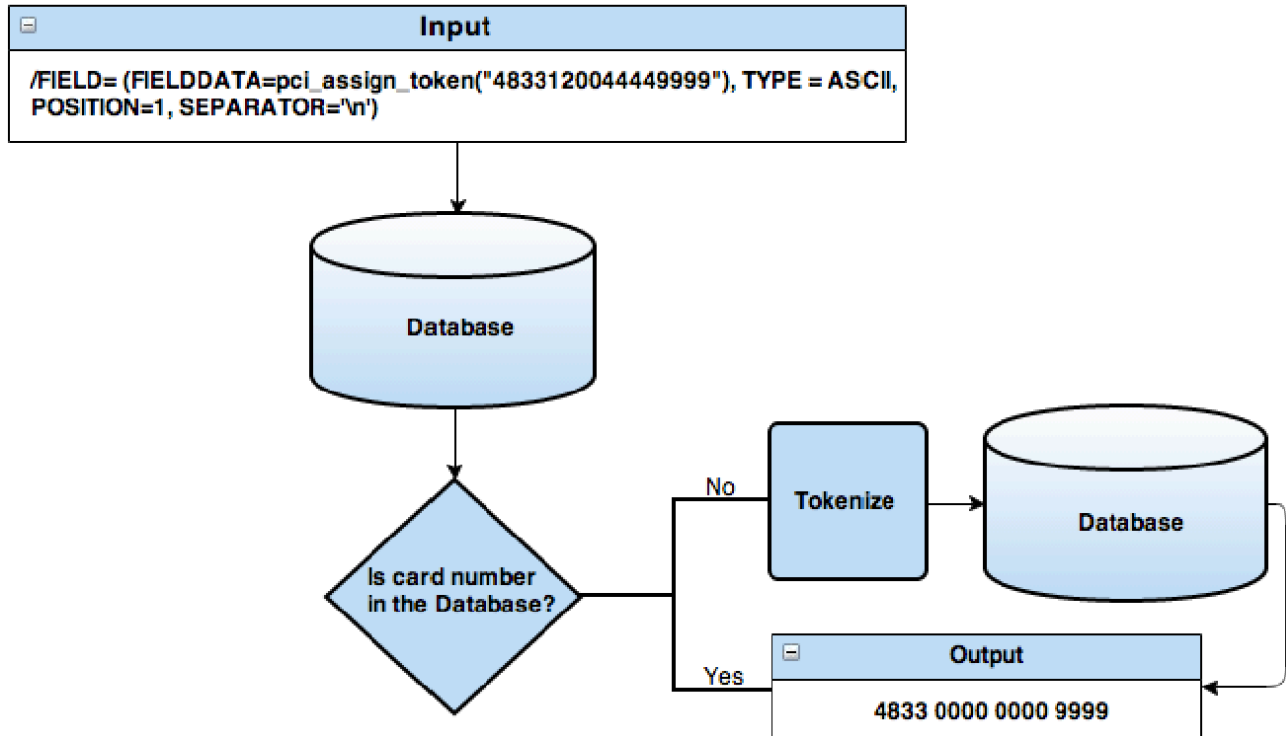
By removing data in this or other ways, you can erase or delete source data in support of “Right to Be Forgotten” provisions of data privacy laws like the [GDPR](#).



# Tokenization

[Tokenization](#) is another type of data masking operation, and is sometimes specified by the payment card industry (PCI) to be used in lieu of, or in conjunction with, Primary Account Number (PAN) encryption.

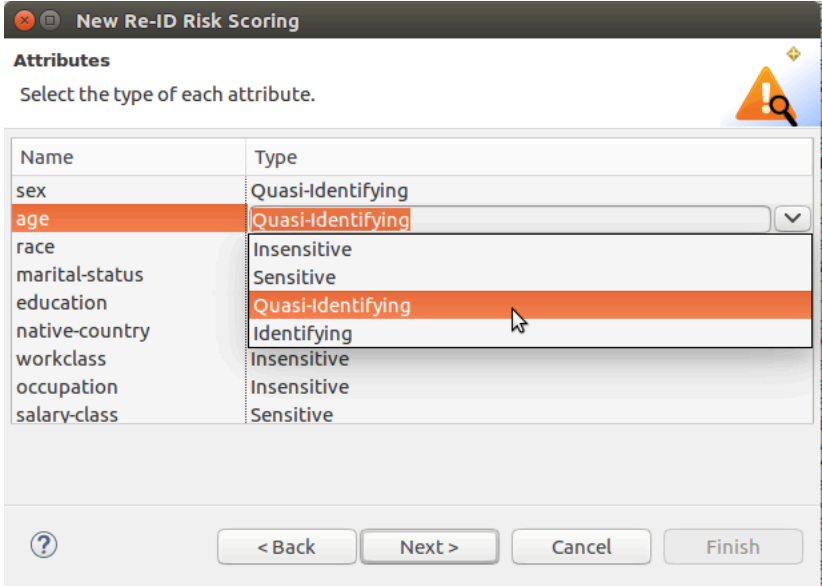
Unlike encryption where data is protected, but is still present, a token acts as a link to where the data is stored. Authorized users can tokenize credit card values that may also be treated with a Format-Preserving Encryption (FPE) function first, and possibly de-tokenized later. The diagram below depicts the tokenization process.



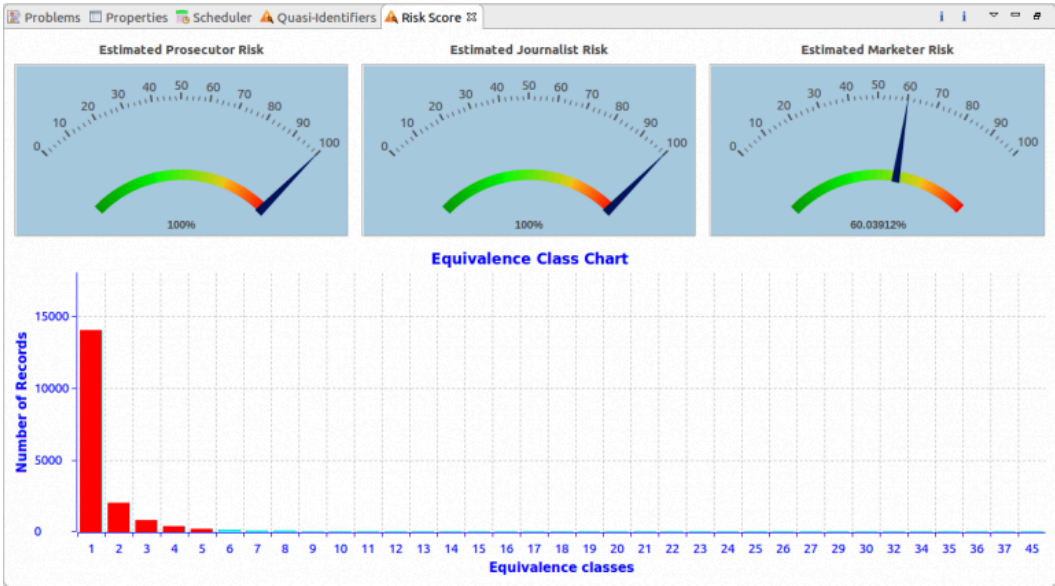
Contact [fieldshield@iri.com](mailto:fieldshield@iri.com) if you require another implementation of tokenization, or if you need help with or documentation on the use of FieldShield control language in searching selections, protecting, or reformatting data.

# Re-ID Risk Scoring

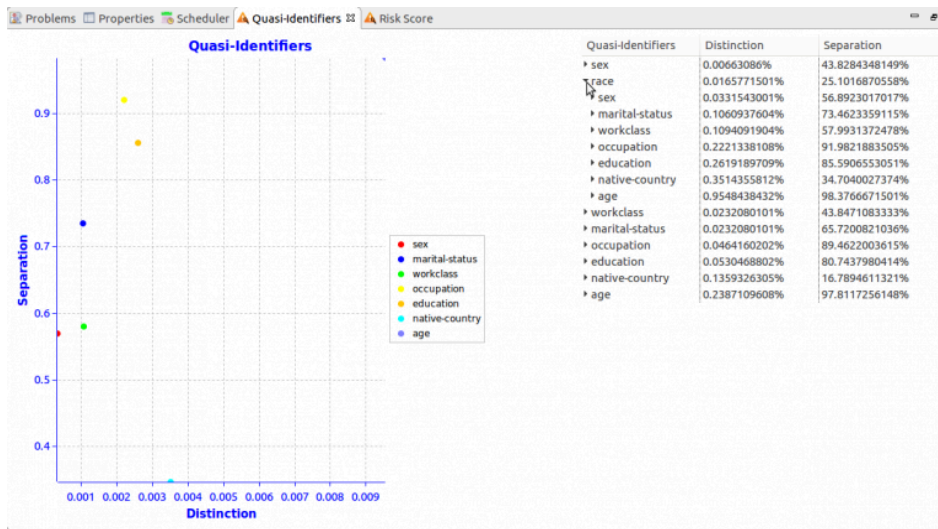
To comply with the Health Insurance Portability and Accountability Act (HIPAA) Expert Determination Method security rule, you must de-identify both *key* identifiers and *quasi*-identifiers. Key identifiers are unique PHI values like name and Social Security Number, while quasi-identifiers are less unique attributes like age, race, state, gender, and occupation which can be used in tandem to identify a person.



The [Re-ID Risk Scoring](#) wizard in IRI Workbench produces detailed and visual reports that statistically measure the risk of re-identification in three modes of attack and the number of records in each equivalence class:



Another chart provides an interactive look at the different combinations of quasi-identifiers and their separation and distinction values to further assess their capacity to re-identify a record:



In addition to those interactive graphs which can be saved in different image formats, the FieldShield re-ID risk determination report provides detailed descriptions of the metrics:

Attacker Risks

Quasi-Identifiers

Equivalence Classes

Uniqueness Estimates

## Uniqueness Estimates

The uniqueness of individuals in a population is often used as a measure of re-identification risk. Another convenient way to assess the uniqueness of records in a dataset is to assess their uniqueness relative to a statistical sample of the superset to which the dataset conforms. Four different statistical methods have been identified as the best measures of relative uniqueness, and their scores follow. The percentage represents the conditional probability that a record in the superset is unique if it is unique in the original data set.

- Number of uniques in sample: 0
- Percentage of uniques relative to the USA superset:
- Dankar: 2.97%
- Pitman: 2.97%
- slide negative binomial (SNB): 0.00%
- Zayatz: 21.62%

Note that unique records within the dataset are at the highest risk of being re-identified. However, a unique record within the dataset may not automatically be at risk unless it can be joined to a unique record within the superset that contains the record's identity. Conversely, a record with a higher equivalence class (lower re-identification risk

After reviewing the risk scoring report in consultation with a qualified statistician whom IRI can also refer, you can create additional FieldShield jobs that generalize or blur one or more of the quasi-identifiers so they remain useful for research or marketing purposes, but less likely to lead to re-identification. See the section on anonymization below.

After that, you can easily re-score re-generalized data sets from the attribute model you created in the first pass through the wizard. For more detailed information on this feature, please, see: [www.iri.com/blog/data-protection/hipaa-re-id-risk-scoring/](http://www.iri.com/blog/data-protection/hipaa-re-id-risk-scoring/)

# Anonymization (Blurring and Bucketing)

Quasi-identifying numeric values like age and date of birth, as well as descriptors like occupation and marital status, can all be used to re-identify people if there are enough of these attributes in the data set and/or they can be joined to a superset population with similar values.

For this reason, FieldShield jobs can apply one or more additional techniques to further [anonymize](#) or obfuscate the data, while still keeping it accurate enough for research or marketing purposes.

A numeric “smart blurring” function allows specific random values or values within defined ranges to be applied to ages and dates. This is also referred to as random noise.

In the example below however, specific ages are bucketed into decade groups, multiple marital status attributes are combined into two broader categories in a defined condition, educational attainments are simplified through a new set lookup file, and all occupations were explicitly redacted in place.

The screenshot displays the SAP HANA Studio interface for a FieldShield job named 'PHI\_Scored'. The job configuration is shown in the 'Outline' pane, and the 'masked2.csv' output is shown in the 'Console' pane. The 'makefile.scf' configuration includes the following code:

```
/*INFILE=masked.csv
/FIELD=(sex, TYPE=ASCII, POSITION=1, SEPARATOR=",")
/FIELD=(age, TYPE=ASCII, POSITION=2, SEPARATOR=",")
/FIELD=(race, TYPE=ASCII, POSITION=3, SEPARATOR=",")
/FIELD=(marital_status, TYPE=ASCII, POSITION=4, SEPARATOR=",")
/FIELD=(education, TYPE=ASCII, POSITION=5, SEPARATOR=",")
/FIELD=(native_country, TYPE=ASCII, POSITION=6, SEPARATOR=",")
/FIELD=(workclass, TYPE=ASCII, POSITION=7, SEPARATOR=",")
/FIELD=(occupation, TYPE=ASCII, POSITION=8, SEPARATOR=",")
/FIELD=(salary_class, TYPE=ASCII, POSITION=9, SEPARATOR=",")
/FIELD=(ldl, TYPE=ASCII, POSITION=10, SEPARATOR=",")

/SORT
/KEY=education
/NO DUPLICATES
/OUTFILE=ed_status.set
/FIELD=(education, POSITION=1, SEPARATOR=",")

ed_status.set
10th HS
11th HS
12th HS
1st-4th not HS
5th-6th not HS
7th-8th not HS
9th not HS
Assoc-acdm Other
Assoc-voc Other
Bachelors College
Doctorate College
HS-grad HS
Masters College College
Preschool not HS
Prof-school Other
Some-college College
```

The 'PHI\_Scored' job configuration includes the following code:

```
/*INFILE=masked.csv
/FIELD=(ldl, TYPE=ASCII, POSITION=10, SEPARATOR=",")
/CONDITION=(MARRIED, test=(marital_status EQ "Married-civ-spouse" or \
marital_status EQ "Separated"))
/REPORT
/OUTFILE=masked2.csv
/FIELD=(sex, POSITION=1, SEPARATOR=",")
# Age bucketing via Progressive Evaluation
/FIELD=(NEWAGE, POSITION=2, SEPARATOR=",")
IF age LT 10 THEN "Under 10" \
ELSE IF age LT 20 THEN "Teens" \
ELSE IF age LT 30 THEN "Twenties" \
ELSE IF age LT 40 THEN "Thirties" \
ELSE IF age LT 50 THEN "Forties" \
ELSE IF age LT 60 THEN "Fifties" \
ELSE IF age LT 70 THEN "Sixties" \
ELSE "Over Seventy"
/FIELD=(race, POSITION=3, SEPARATOR=",")
/FIELD=(m_status, POSITION=4, SEPARATOR=",")
IF MARRIED THEN "Married" ELSE "Single"
/FIELD=(education2, POSITION=5, SEPARATOR=",")
/FIELD=(native_country, TYPE=ASCII, POSITION=6, SEPARATOR=",")
/FIELD=(workclass, TYPE=ASCII, POSITION=7, SEPARATOR=",")
/FIELD=(Redacted_Occupation="Occupation_Redacted", TYPE=ASCII, POSITION=8, SEPARATOR=",")
/FIELD=(salary_class, TYPE=ASCII, POSITION=9, SEPARATOR=",")
/FIELD=(ldl, TYPE=ASCII, POSITION=10, SEPARATOR=",")
```

The 'masked2.csv' output shows the following records:

```
Male;30;White;Never-married;Bachelors;United-States;State-gov;Adm-clerical;<=50K;*****
Male;50;White;Married-civ-spouse;Bachelors;United-States;Self-emp-not-inc;Exec-managerial;<=50K;*****
Male;38;White;Divorced;HS-grad;United-States;Private;Handlers-cleaners;<=50K;*****
Female;33;Black;Married-civ-spouse;11th;United-States;Private;Handlers-cleaners;<=50K;*****
Female;28;Black;Married-civ-spouse;Bachelors;Cuba;Private;Prof-specialty;<=50K;*****
Female;37;White;Married-civ-spouse;Masters;United-States;Private;Exec-managerial;<=50K;*****
Female;49;Black;Married-civ-spouse-absent;9th;Tamilca;Private;Other-service;<=50K;*****
```

The new result set can now be re-run through the re-ID risk scoring wizard to produce another determination of re-identification risk based on now less distinct quasi-identifying attributes.

## Software Development Kit / DDM

The software development kit ([SDK](#)) for dynamic data masking (DDM) or unmasking within applications uses APIs written in Java and .NET.

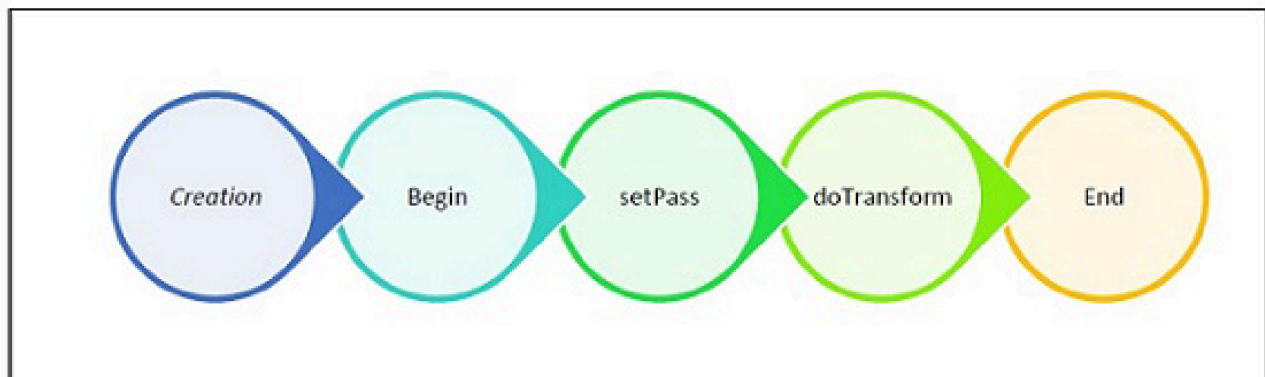
The FieldShield library is a group of classes that provides several ways of protecting or altering data by using encryption/decryption processes, hashing, masking, and base64 to hex conversion. These functions are compatible with those used in the standalone, static data masking executable. It is therefore possible to encrypt data at rest in a database in a standalone FieldShield operation, and selectively mask it in transit from an application calling a corresponding decryption function in the SDK.

FieldShield SDK encryption and decryption algorithms include:

- AES-256 (Advanced Encryption Standard); the state-of-the-art and most powerful of the encryption algorithms.
- FP-ASCII (Format Preserved for American Standard Code for Information Interchange); the original format data is preserved but still protected with AES-256 bit encryption.
- FP-ALPHANUM; another version of the Format Preserving algorithm above, in which it can be set to number mode only or alphanumeric for data preservation.

## FieldShield Library Process

Each function in the FieldShield library flows in a defined manner. The figure below shows the sequence of methods for each encryption and decryption usage. Once the password is set for a given object, it does not need to be set each time the encryption object is used.



The other classes follow a similar flow in usage, varying slightly. The steps are defined thus:

1. **Creation** - Create an instance of the desired class. Most languages use the keyword `new`.
2. **Begin** - After creating an instance from the class, use this instance to call the `begin()` method. This function will initiate an encryption or decryption process.

3. **SetPass** - Next, the pass phase must be set by calling the setPass method. This method requires a String to be passed in as a parameter.
4. **DoTransform** - Once the passphrase has been set, the core method, doTransform(Data), is called to encrypt or decrypt. A String is passed as a parameter, which is then encrypted or decrypted using the algorithm chosen. For the alphanumeric class, a numeric doTransform method exists to be used on numerals. The method will return the data that has been encrypted or decrypted with the appropriate type.
5. **Destruct** - Finally, call the method destruct() to release the object from the occupied space in memory. Since it uses the DLL file, it is necessary to destruct the object.

## Code Samples

### Java Example

```
enc_aes256 obj = new enc_aes256();
iResult = obj.begin(obj.getptr());
obj.setPass(obj.ptr, "password");
String enc = obj.doTransform(obj.getptr(), "String to perform encryption on");
obj.destruct(obj.getptr());
```

### .NET Example in C#

```
enc_aes256 encryptAES256 = new enc_aes256();
iResult = encryptAES256.begin();
encryptAES256.setPass("password");
string test1 = encryptAES256.doTransform("String to perform encryption on");
encryptAES256.end();
```



# Technical Specifications

FieldShield is a program for protecting Personally-Identifying Information (PII), Protected Health Information (PHI), and other sensitive data using highly efficient, targeted data masking functions according to business rules. It can nullify the effect of data breaches by protecting PII at the field level across multiple data sources and facilitate compliance with U.S. and international data privacy laws.

FieldShield can also provide file-level protection with one encryption algorithm and a key. However, most FieldShield users apply multiple functions to specific elements; i.e., columns in database tables and fields in files that are intended for specific uses and recipients.

To safeguard sensitive data, FieldShield offers four significant features that enable you to do the following in any combination:

- Choose one or more protection (e.g., encryption) functions in combination
- Apply these functions at the field (column) or record (row) level
- Make secure data look real
- Generate secure output targets in one pass through the input data

## Installation

- Distributes via Internet or user-specified media
- Loads in under two minutes
- Uses menu-driven setup and configuration utility

## Invocation

- Command line (including pipe sequences), shell commands and batch scripts
- IRI Workbench – Eclipse GUI for Windows (JRE required)
- Application calling programs as a standalone executable, subroutine or coroutine call, with or without additional exit routines

## Ease of Use

- Processes data using record layouts and SQL-like field descriptions within applications or centralized data definition files (DDF)
- Provides on-line help, pre-runtime application validation, and runtime errors
- Leverages centralized application and file layout definitions (metadata repositories)
- Reports problems to standard error when invoked from a program, or to an error log
- Runs silently or with verbose messaging without user intervention
- Allows user control over the amount of informational output produced
- Generates a query-ready XML audit log for data forensics and privacy compliance
- Describes commands and options through on-line documentation
- Fully supports job design, execution, and modification in familiar Eclipse GUI
- Easy-to-use interfaces preclude the need for training classes (advanced training is available in Florida or at user sites)
- Phone, web, and email support available directly from the product developers
- Local language support is available from more than 30 international offices

## Functions

- Data discovery and classification through multiple search and profiling wizards
- Multiple encryption via AES-256 routines (e.g., FPE\_ASCII / FPE\_ALPHANUM) or a user-supplied routine
- GPG/PGP encryption and decryption with GPG key ring management support
- ASCII de-identification, encoding, hashing, and randomization
- Reversible and non-reversible pseudonymization
- Redaction (partial or full string masking) or conditional value removal
- Anonymization via generalization, blurring, or custom obfuscation
- Re-ID risk determination and reporting through a fit-for-purpose scoring wizard
- Audit logging to verify compliance, and statistical reporting for performance review

## Data Sources

### Sources

Local pipes via stdin, plus any number of structured (COBOL, CSV, LDIF, fixed, etc.), and *some* semi-structured (flat JSON and XML, Excel, ASN.1 CDR) files on-premise *or* in Amazon S3, SharePoint Online, OneDrive, Azure Blob or GCP storage buckets. Also supported are named pipes (on UNIX or Linux), and ODBC-connected relational databases on premise or in the cloud. HDFS, MongoDB, HIVE, MQTT, Kafka, HTTP/S and FTP/S are also accessible through URL specifications.

### Input Size

No limit

### Record/Row Length

$1 \leq \text{fixed-length} \leq 65,535$  bytes

$0 \leq \text{variable-length} \leq 65,535$  bytes

### Program

Optional, user-written routines for reading special sources

### Data Types

The following categories of data types are supported:

<b>Character strings</b>	ASCII, EBCDIC, ASCII in EBCDIC order, days of the week, months of the year, etc.
<b>Numerics</b>	ASCII-Numeric, MF COBOL types, RM COBOL types, integers, floats, doubles, zoned decimal, etc
<b>Timestamps</b>	American, European, ISO, Japanese, and current time, date, and timestamp.
<b>Multi-byte</b>	Double-byte types such as Shift JIS, EHANGUL, and Big 5.

# Targets

## Terminal

stdout

## Table

ODBC- and JDBC-connected databases on premise or in the cloud

## File

User-selected name(s) or device(s), including input file overwrite and create or append logic, plus named and unnamed pipes. Target files can persist in the LAN or cloud storage buckets (Amazon S3, SharePoint Online, OneDrive, Azure Blob, and Google Cloud Platform).

## Both

Standard output and file to observe and abort unintended executions

## URLs

HDFS, MongoDB, HIVE, MQTT, Kafka, and FTP/S

## Report

Customized detail report with header, footer, page count, labeling, and other formatting features

## Program

Optional, user-written routines for writing to special targets

## Operating Optional Modes

- standalone or embedded batch execution
- user program integration

# Platforms

- AIX 6.1 and above on IBM Power architecture
- HP-UX 11.31b on ia64 architecture
- Linux kernel 2.6 and above on Intel x86 & x64 architecture
- Linux kernel 3.6 and above on ARMv6 and above architecture
- macOS
- Solaris 5.8 and above on Sun SPARC architecture
- Solaris 10 on Intel x64 architecture
- Windows XP and above on Intel x86 & x64 architecture
- Windows Server 2003 and above on Intel x86 & x64 architecture

## Licensing Information

IRI and its representatives around the world license FieldShield for leased or perpetual use on individual computer systems. Maintenance (technical support and site-specific software updates) services are provided free of charge during the first year after installation. Subsequent annual maintenance is usually offered at 20% of the base license fee, and 24/7 technical support is available.

Discounts are available for multiple copies of FieldShield at the same site, distributed anonymization, and for runtime integration and redistribution (ISVs only). IRI is generous with credit for hardware upgrades and migrations, and provides for no- or low-cost failover (disaster recovery) licenses.

U.S. educational and 501c(3) non-profit institutions qualify for a 10% license fee discount, and government agencies can buy FieldShield from prime contractors on GSA schedule.

FieldShield is also a product member of the [IRI Data Protector Suite](#) and an included component in the [IRI Voracity](#) total data management platform (subscription). Therefore, its functionality can be licensed in a discounted bundle with other IRI data-centric security software.

## Professional Services

An IRI professional services engagement allows you to leverage more than 100 collective years of IT and integrated data-handling experience. Examples of IRI professional services engagements involve:

- *Big data preparation* – packaging, protecting, and provisioning structured and unstructured data sets for analytic/BI, database (DB), and ETL operations
- *Data masking* – profiling, de-identification, encryption, tokenization and other services to aid data loss prevention, data governance, and data privacy law compliance efforts
- *Risk scoring and certification* -- partner statistical analysis and legal advice pertaining to data re-identification, HIPAA compliance, insurance coverage, and breach defense
- *Data replication and federation* – acquiring, re-mapping, and creating views
- *DB migration* – mapping table data and relations to new versions/platforms
- *Data conversion* – reformatting LDIF, XML, and COBOL index files (e.g., Vision, MF-ISAM), multi-byte character sets, most mainframe data types, and endian states
- *Master data management* – value discovery, format definition, validation and enrichment, security, and lineage
- *Program replacement* – translating cryptic and inefficient SQL, 3GL, ETL, legacy sort, and shell procedures into IRI's simple, portable, 4GL text scripts
- *Test data management* – end-to-end services from DevOps needs definition through data generation and target persistence (resembling production data)

# IRI Data Manager Suite



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# IRI Data Protector Suite



**Speed or replace legacy sorts, batch/ETL/SQL transforms**

- Filter, join, aggregate, pivot, cleanse, lookup, calc, etc.
- Map, migrate, federate, and replicate data from 150 sources
- Segment data, capture changes, report details / summaries
- Analyze changing dimensions, support complex transforms



**Speed RDBMS unloads for archival, migration, reorg, and ETL**

- Extract tables to flat files in parallel using SQL queries
- Convert and re-format to change data types and layouts
- Create the data definitions for IRI software and DB loads
- Pipe to CoSort and DB loaders for faster reorg and ETL



**Unlock data and move between apps, DBs, and platforms**

- Convert, federate, remap, and replicate legacy data
- Migrate data between databases and create new tables
- Change file formats, data types, and endian conditions
- Find, extract, and structure data in unstructured sources



**Prototype DBs and ETL, stress-test, outsource, benchmark**

- Use real data models and formats, not production data
- Combine generation and selection, create new formats
- Preserve referential integrity and frequency distributions
- Feed test DBs, files, reports, and DevOps simultaneously

**IRI Voracity**  
An Insatiable Appetite for Data

**Consolidate tools and tasks to process, protect, prototype, present**

- Discover, define, and manage data in legacy and new sources
- Combine data integration, migration, governance, and analytics
- Use IRI Ripcurrent to replicate or mask changed data in real-time
- Leverage the familiarity of Eclipse and the power of CoSort



**Static and dynamic masking of structured data sources**

- Search, profile, and classify sensitive data in DBs and files
- Encrypt, hash, redact, pseudonymize, randomize, tokenize
- Apply cross-table rules to save time and referential integrity
- Score re-ID risk and audit your jobs to verify compliance



**Discover and de-identify PAN/PHI/PII in Excel spreadsheets**

- Define or use patterns to search for sensitive data
- Locate, report, and open all found ranges in the LAN
- Click to encrypt, mask, or pseudonymize data directly
- Auto-log protections to verify privacy law compliance



**Discover, deliver, and delete sensitive information everywhere**

- Find PII in LAN and cloud sources using multiple methods
- Simultaneously de-identify, remove, or report those values
- Mask text, MS, PDF, Parquet & image files + LOBs & NoSQL
- Comply with the right to erasure, portability, or rectification



**Leverage expert data privacy engineers to find and mask PII**

- Avoid learning curves, software expenses and staff diversion
- Reduce risk by agreement, monitored VPN, or secure cloud
- Use operational logs for reporting and compliance audits
- Select from competitive hourly, daily or project rates

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## DESIGN

Wizards with Rules | Graphical Dialogs  
Scripts with Outlines | Form Editors  
Workflow & Mapping Diagrams  
Erwin Mapping Manager  
DataSwitch No-Code

## SOURCES

- Hadoop & Streams
- ASN.1 CDRs
- Flat & EDI Files
- Cloud & SaaS
- Relational DBs
- NoSQL DBs
- Text & Images
- Mainframe
- Logs, Excel, etc.



### DISCOVER

Data Classification  
Dark Data Search  
DB & File Search  
DB & File Profiling  
ER Diagramming  
Multi-Source Metadata

### INTEGRATE

Slowly Changing Dimensions  
Public/Private Mashups  
Change Data Capture  
Fast DB Un/Load  
Data Federation  
One-Pass ETL

### MIGRATE

Incremental Replication  
Database Platforms  
Data & File Types  
Legacy Sorts  
Endianness  
ETL Tools



**IRI Voracity**  
An Insatiable Appetite for Data

### GOVERN

Data Quality  
Data Masking  
DB Subsetting  
Re-ID Risk Scoring  
Test Data Synthesis  
Data & Metadata Lineage

### ANALYZE

IoT Feeds  
In Datadog  
Embedded BI  
Data Wrangling  
KNIME & Splunk  
Predictive Analytics

## TARGETS

- Kafka & MQTT
- BI & Analytic Tools
- Cloud Stores
- Relational DBs
- NoSQL DBs
- Custom Reports
- DevOps
- Flat & EDI Files
- Logs, Excel, Images



## DEPLOY

GUI, CLI, API | MapReduce 2 (Grid)  
Spark (In-Memory) | Storm (Streaming)  
Tez (Batch) | CI/CD | Java | SQL | YARN  
Eclipse or Any Scheduler



# IRI FieldShield

PII / PHI Classification & Masking

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